

# Preparing to Exit Your Business?



**How HR Can Help  
Increase Its Value**

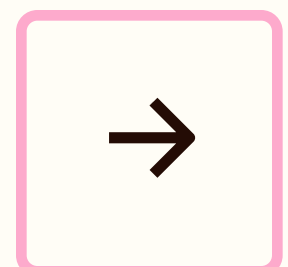




**When planning an exit,  
most business owners focus  
on the numbers.**

**But buyers look  
beyond financials...**

**They're investing  
in your people too.**

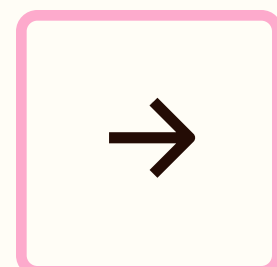




**A business that can  
run without you  
= Lower risk**

**Lower risk  
= Higher value**

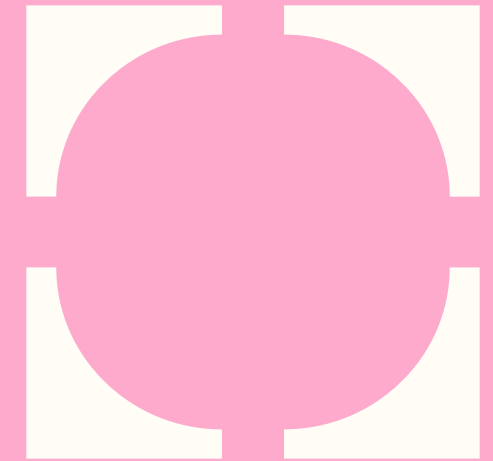
**Your team, structure,  
and culture all play a part.**



## Preparing to Exit Your Business? How HR Can Help Increase Its Value

# 1.

## Reduce Risk



Outdated contracts or unresolved issues can delay a deal. Getting the basics right builds buyer confidence.



# 2.

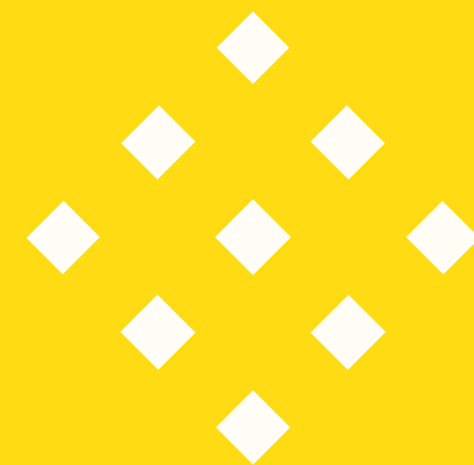
## Strengthen Leadership



What happens when you step away? A capable leadership team makes your business far more attractive.



# 3. Create Structure

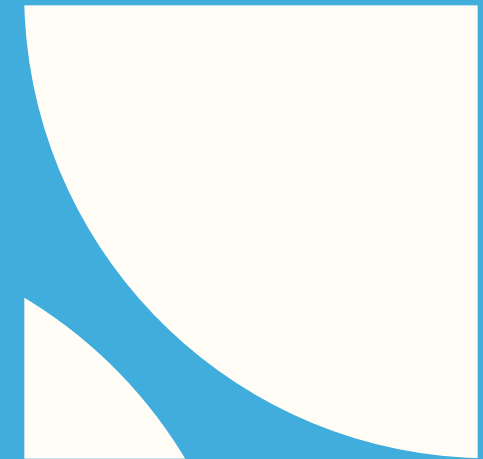


Clear roles, processes,  
and accountability help  
your business scale  
—and transfer smoothly.



4.

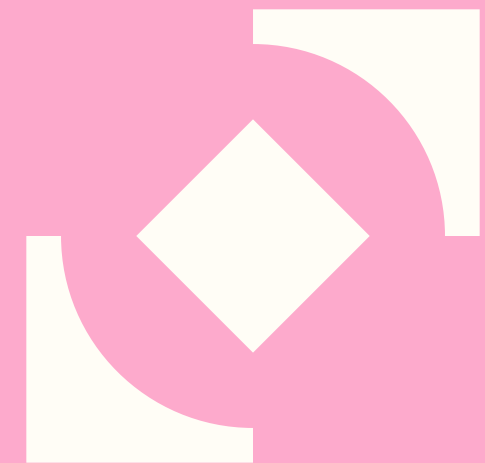
# Align People to Growth



A clear people strategy supports performance, retention, and future potential.



# 5. **Retain Key Talent**



Your people are your biggest asset. Keeping them engaged during transition protects business continuity.

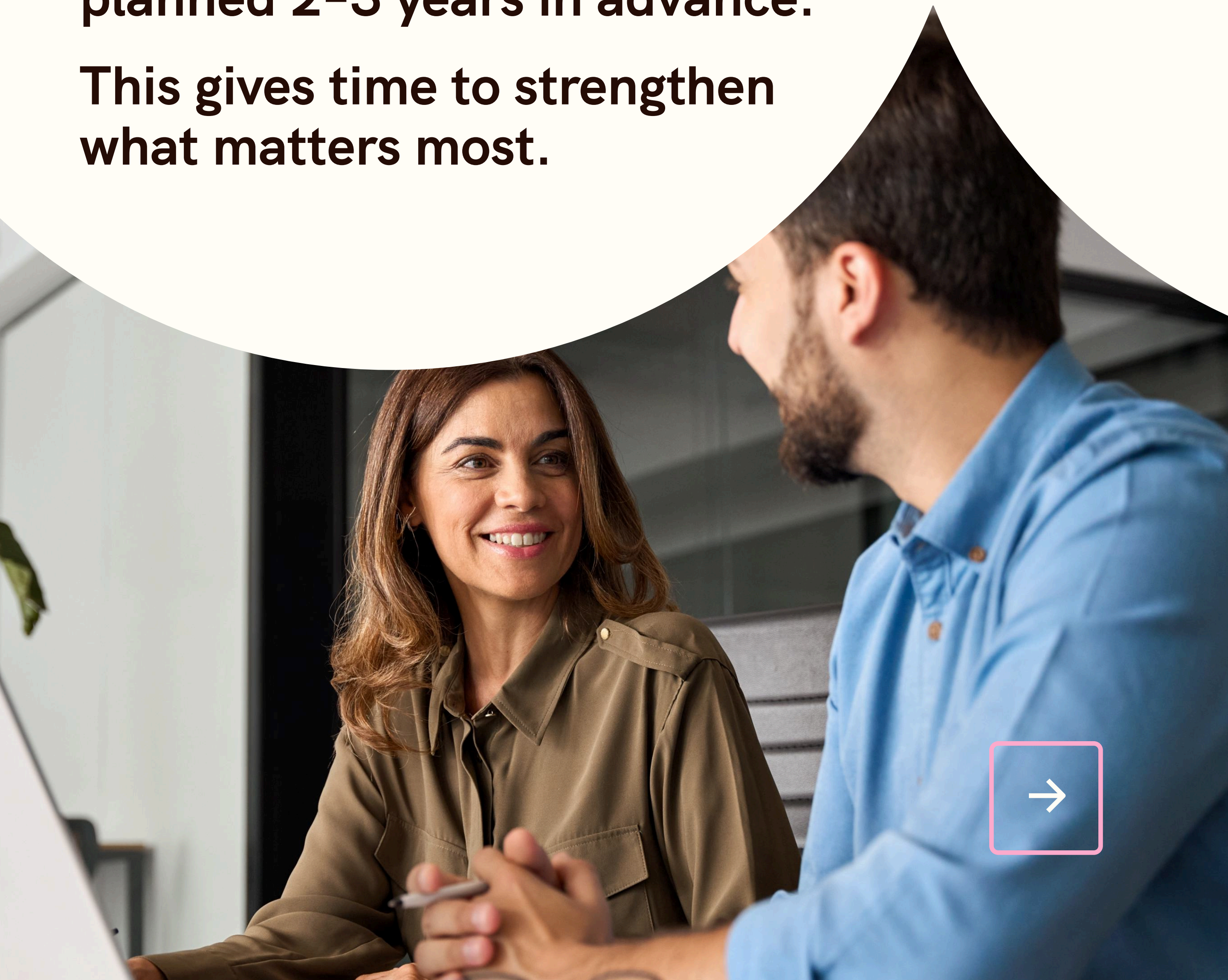




# **Start earlier than you think.**

**The most successful exits are  
planned 2-3 years in advance.**

**This gives time to strengthen  
what matters most.**





a

**A strong people strategy  
doesn't just support  
your business today  
—it increases value  
for tomorrow.**

**If you're starting to think about  
your exit, now is the time to plan.**

**alive**<sub>HR</sub>